

March Day...
April 25, 2009



Olympic Park Downtown
(SA's Official Walk Site)

SHARE Atlanta(SA) marches in Memory of our Babies!!
We walk for Healthy Babies and Happy Families
Top Family Team
Downtown (since 04) & and Nationally (since 06)!!!

You can march for SA at a different site on a different date..see page 2.

Online Registration and Fundraising Tips for participants!

Our team name: SHARE Atlanta (For people who want to walk with SHARE Atlanta, SA)

Register and Fundraise online by going to www.marchforbabies.org/

Previous online registrants do the following:

- 1) Log on using last year's username and password. Forgot either one? Enter last year's e-mail address and they will be e-mailed to you
- 2) If you changed your e-mail address or job location, you will have to e-mail the help desk at OFTHelp@marchofdimes.com or call (888) 274-3711

New to online fundraising this year? Do the following:

- 3) Go to www.marchforbabies.org/
- 4) Click "JOIN A TEAM"
- 5) Type "SHARE Atlanta" into the search box
- 6) Click on "SHARE Atlanta"- be sure you are registered for the **Downtown Atlanta walk**, which will appear on your personal page. You can walk ANYWHERE in the US, but must register for **Downtown Atlanta** to have your fundraising go to SA's efforts.
- 7) Sign Up by filling out your personal profile!

You are done! Your personal page has been created for you and you are ready to begin fundraising. You can edit your personal page at any time.

E-mail family, friends, and colleagues by entering your e-mail addresses into the March of Dimes system or copy your URL link into your own e-mail and send to your contacts from there. This can help you raise more money. The main reason why people do not donate is that no one asked them to give (don't be shy)!

Print your sponsor form (click on the index tab that says printer friendly version) and give to team captain or bring to Bank Day or March for Babies Day. This form will show all online donations and those contributions that are pending (cash and checks not yet received).

In addition to e-mails, continue making phone calls and connecting with friends and colleagues.

Your team has a team page! On your personal page underneath your name, there is a line that says team: your team name. Click on your team name and you will be able to see the other members of your team, visit their webpage and read their story. (The more detailed your story is the more connected your sponsors will be.)

Other Options...

Walk on Different Day or Closer to Home: There are many walk sites. Other venues have different days or times. Register for April 25 DOWNTOWN Atlanta and walk when and where you wish. Options shown on the MODS' site. You can still raise the funds or sponsor someone who is walking.

Walking is not an option for you..: Raise money online and Come help us with our TENT! OR Sponsor someone else's walk. Or come and cheer others on!

5.2 miles sounds like a long walk? It is a slow & easy walk. It is dotted with stations of food, beverages and cheerers!! A MODS' VAN can give you a lift back to the park.

Your OWN Team and Sponsors Raising Funds for SHARE Atlanta's Team: See the next page. You can walk as your own Team. If walk downtown, come to SA's TENT and Memory Corner, and walk with your team.

Hope you will join us!

**The more MARCHERS/Sponsors we have, the more money we will raise!
Being Top Family Team DOWNTOWN means we earn 1 of 10 Chairman's TENTS
EVERY DIME COUNTS!!!**

March of Dimes' Research and Programs Help Stop Pregnancy and Newborn Loss.

cynthiaivey@comcast.net **Cindy Ivey, SA's Team Captain**

SHARE Atlanta's Team Roster - To donate to the SA Team or someone on SA's Team.

http://www.marchforbabies.org/s_team_page.asp?SelId=543311&si=4CD8D93F-D08A-4BF4-AB10-744936BD41CE



Katie—2008

"I'm glad that we are all able to come together and make a difference for babies. And, also walk to remember the ones we have lost. Getting involved with SHARE Atlanta and March of Dimes has helped me to heal a little more. Madison's Mom, Katie— 2001

Some of our SA Marchers!



2008 Team



SA Walkers with 2008's Ambassador Catherine. LT to RT. Angie, Cindy - Team Captain, LaWanda- Top Walker '05, Tammy - Top Walker '08, and Coretta- long time MODS's Supporter! Catherine's mom, Susan with Marcia and Catherine.



Online Registration and Fundraising Tips for Your Own Family team!

Our team name: SHARE Atlanta (For families that want to form a Family Team, but still have money roll into SHARE's total)

Marching for SA helps others become aware of our group and what our mission is. Our Chairman's TENT (determined by coming in Top Family Team Downtown) allows us to support grieving parents during the annual walk. We have touched others by our efforts with MODS.

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- 2) If you changed your e-mail address or job location, you will have to e-mail the help desk at OFTHelp@marchofdimes.com or call (888) 274-3711

New to online fundraising this year? Do the following:

- 3) Go to www.marchforbabies.org/
- 4) Click "START A NEW TEAM".
- 5) Enter your zip code in the search box, then click on "Downtown Atlanta" as your walk site. *It is important you choose Downtown in order for your funds to be counted toward SHARE Atlanta.*
- 6) Sign Up by filling out your personal page.
- 7) Contact Mary Martin (March of Dimes) and let her know your Family Team wants to be linked to SHARE Atlanta – memartin@marchofdimes.com or 404-734-7276
- 8) Let Cindy Ivey cynthiaivey@comcast.net and Marcia McGinnis marciahm@mindspring.com know that you are participating in the walk with your own Family Team.

You are done! Your personal page has been created for you and you are ready to begin fundraising. You can edit your personal page at any time.

E-mail family, friends, and colleagues by entering your e-mail addresses into the March of Dimes system or copy your URL link into your own e-mail and send to your contacts from there. This can help you raise more money. The main reason why people do not donate is that no one asked them to give (don't be shy)!

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Your team has a team page! On your personal page underneath your name, there is a line that says team: your team name. Click on your team name and you will be able to see the other members of your team.

TEAM CAPTAINS: If you are a team captain, please talk with your March of Dimes Representative to learn how you can see additional reports for your team. This includes being able to send out a URL specific to your team, getting reports on who has signed up and their totals, customizing the team page as well as entering offline donations. Talk to your March of Dimes rep for more details!